



# **WAINWRIGHT & DISTRICT CHAMBER OF COMMERCE**

**MEMBERSHIP PACKAGE**

**2012**



**WAINWRIGHT & DISTRICT CHAMBER OF COMMERCE**

PO Box 2997 | 203 1006-4<sup>th</sup> Avenue

Wainwright, Alberta T9W 1S9

Tel: (780) 842-4910 | Fax: (780) 842-6061

E-mail: [exec@wdchamber.com](mailto:exec@wdchamber.com)

Website: [www.wdchamber.com](http://www.wdchamber.com)

Welcome New Business,

On behalf of the Board of Directors of the Wainwright & District Chamber of Commerce I would like to take this opportunity to introduce you to the benefits you receive as a member of your local Chamber.

The Wainwright & District Chamber of Commerce's mission is to promote and improve trade, commerce, tourism and the economic, civic and social welfare of the district. The Chamber is working to promote a healthy and vibrant economy while protecting and advancing the interests of our members and community as a whole.

Having a Chamber membership is a way of saying your business or organization is a supportive member of the business community. Your investment in the Chamber gives you access to many member benefits including discount savings and low cost marketing, networking opportunities, exposure and publicity, shop local incentives, resources and information and advocacy work.

We represent you as the Wainwright & District Chamber of Commerce, and it is our honour to work with you and for you. Should you have any questions or require more information, please do not hesitate to contact me.

Yours in Partnership,

Shawna Batten

Executive Director

Wainwright & District Chamber of Commerce

**WAINWRIGHT & DISTRICT CHAMBER OF COMMERCE  
2012 Membership Application Form**

Contact Information Required fields are marked with an asterisk (*).				
*Name (as you want it listed)				
*Manager/Owner Name				
*Designated Representative				
*Email Address (PRIVATE, not for distribution)				
*Mailing Address (if different)				
*Location Address		*Prov.	*P.C.	
*Town		Fax		
*Telephone				
Email Address (to be published)				
Website Address				

Membership Investment	
For every member, we submit an assessment of \$10.00 to the Alberta Chambers of Commerce.	
___ Business	\$131.25 (\$125.00 plus GST)
___ Home Business (no paid staff)	(Annual income under \$30,000. No category listing) \$ 78.75 (\$ 75.00 plus GST)
___ Individual	(Listed under Individuals) \$ 52.50 (\$ 50.00 plus GST)
___ Non-Profit Organization	(Available to groups, associations & schools) \$ 52.50 (\$ 50.00 plus GST)

Your membership is **Tax Deductible** 12534936RT & includes a listing in both the Business Guide & on the website.

Category Required fields are marked with an asterisk (*).
*To ensure your membership is listed in the correct category please state the main category you wish to be listed under & describe what your offer in 25 words or less, this will enable the Chamber to properly list & refer you to potential customers. Up to three (3) category listings may be chosen at no additional charge. (See page 2 for a list of categories currently available. If you do not find one suitable, please call 842-4910 with a suggestion.)
*Category Listing: (1) (2) (3)
Description of Business (the services you provide):

Correspondence (*)
*Please indicate how you would like to receive your correspondence from our office: <b>CHECK ONLY ONE</b> <b>In an effort to keep our costs to a minimum for our Members we do not mail correspondence.</b>
___ Email OR ___ Fax

Value-Added Benefits (*)
*Please indicate if you would like to receive more information the Valued-Added Benefits of Membership Welcome Service ___ Chamber Connections ___ Chamber Bucks ___ Group Insurance ___ Merchant Discount Rates ___ Discount Programs ___ (a complete list of benefits can be found on <a href="http://www.wdchamber.com">www.wdchamber.com</a> )

## Directory/Guide Categories

Accounting/Bookkeeping	Fitness Center	Medical Services
Advertising/News	Fireplaces, Stoves	Military Base
Agriculture Sales/Crop Inputs	Floor/Window Coverings	Mobile Food Vender
Alberta Registries Office	Flowers/Gifts	Mobile Mechanical Service
Automotive Sales/Service	Food Supply - Retail &	Motel/Inn
Automotive Parts/Supplies	Wholesale	Municipal Government
Automotive Service/Tires	Footwear Store	Office Supplies & Furniture
Banking/Financial Services	Freight/Trucking	Oilfield/Industry
Bed & Breakfast	Fuel Center	Optical Services
Bottled Water/Coolers	Funeral Service /Monuments	Organization/Association
Bus Line	Furniture/Appliance Sales	Pharmacy/Photo Finishing
Cabinetmaker/Carpenter	Glass	Photographer
Cable/Internet	Giftware/Toys	Plumbing/Heating Contractor
Chemical Toilets/Septic Systems	Grocery	Printing/Copying
Church	Hair/Beauty Salons	Promotional Products
Clothing Store	Hardware Store	Property Management
Communications	Heavy Hauling/Trucking	Real Estate Agency
Computer Sales/Service	Heavy Truck Sales/Sales	Real Estate Appraisal
Construction/Contractor	Highway Maintenance	Recreation Vehicle Sales/Service
Crafts/Hobbies	Home Business/Distributor	Recycling Depot
Dental Services	Home Decor	Restaurant
Department Store	Hydraulic Hose/Fittings	Safety Training
Education/Schools	Individual	Security/Night Troubleshooting
Electrical Contractor	Insurance Agency	Sporting Goods
Electronics	Janitorial/Cleaning Service	Sports/Recreation
Employment Counseling/Training	Jeweler	Tattooing
Entertainment	Landscape Contractor	Transit Mix
Event Rentals	Lawyer	Travel Agency
Farm Implement	Liquor Store	Variety Store
Sales/Parts/Service	Machining/Welding	Vegetation Control
Farm/Ranch/Feedlot	Manufacturing	Video Retail
Financial Consulting/Investing	Meat Processing/Market	Water Well Drilling

### Personal Information Protection Policy

The Wainwright & District Chamber of Commerce recognizes that it is responsible for any personal information under its control. The Chamber will only collect information on members necessary to determine membership.

No information will be collected without the express consent of the organization, business or individual concerned.

#### Uses of information collected from members

- Listing, production & distribution of both Membership Directory/Business Guides
- Referrals

### Agreement and Signature (\*)

We/I hereby make application for membership in the Wainwright & District Chamber of Commerce and agree to be governed by the By-Laws of the Chamber. We/I have read and understood the PIP Policy above on this application form and have voluntarily provided information and consent to the collection, use and disclosure of my personal identifiable information.

<b>* Name (printed)</b>	
<b>* Signature</b>	
<b>* Date</b>	

#### RETURN TO:

**Suite 203, 1006 4<sup>th</sup> Avenue, PO Box 2997 Wainwright, AB T9W 1S9**  
**Fax: (780) 842-6061 | E-mail [exec@wdchamber.com](mailto:exec@wdchamber.com)**

# MEMBERSHIP BENEFITS

## **POLICY & ADVOCACY**

- The Wainwright & District Chamber of Commerce will be your voice. The Chamber works for you, while YOU work, representing business issues on local, provincial and national issues.

## **ADVERTISING OPPORTUNITIES**

- The Chamber will send out Member to Member e-mails/faxes for special events and information relevant to your business.
- Advertising space available on Wainwright Community Maps.
- Sponsorship opportunities for Chamber hosted events.

## **BUSINESS PROFILE ON WEBSITE**

- Each member will receive a comprehensive listing in the Membership Directory on the Chamber website [www.wdchamber.com](http://www.wdchamber.com).

## **REFERRALS**

- The Chamber receives calls every day from potential customers and visitors asking about the products, services and “things to do” in our area. Callers are provided with the applicable Member information.

## **CHAMBER BUCKS PROGRAM**

- The Chamber instituted the Chamber Buck program as a proactive step to retain shopping dollars within the community.
- Chamber Bucks can be purchased from the Chamber Office in any denomination the purchaser wishes. Many businesses purchase these as bonuses for employees, prizes or gifts.
- Merchants redeeming Chamber Bucks must submit an invoice for re-imbusement to the Chamber of Commerce. Chamber Members are entitled to a 5% Handling Fee.

## **MEMBERSHIP DIRECTORY**

- Each Chamber Member is listed in the directory categorically by type of product or service.

## **CHAMBER CHATTER**

- The ChamberCHATTER is an in-house newsletter, which keeps Members informed about Chamber activities, small business and community news, and committee’s in action.

## **EVENTS & SEMINARS**

- Member pricing on Chamber hosted annual events, seminars and meetings.
- Some of these include our Annual General Meeting, Small Business Awards of Excellence Gala, Guest Speaker Seminars.

## **NETWORKING**

- The Chamber offers opportunities for Members to make new business contacts or connect with old and present ones in a social setting.
- Some of these include General Meetings, Business Luncheons, Chamber Connections.

## **DISCOUNTS**

- The Chamber offers a Value-Added program, which provides a convenient way for Members to enjoy valuable discounts available to you and your staff. These discounts alone can repay you for your Membership investment. Details about the Value-Added program are available on the following pages.

## **ANNUAL TRADE SHOW & SALE**

- Members receive a discount on booth rates for the Chamber Expo. This annual event is held each April in the Peace Memorial Multiplex.

## **CHAMBER OF COMMERCE WINDOW DECALS AND MEMBERSHIP LOGO**

- Display decal for businesses to show Chamber Member status.

**TAX DEDUCTIBLE INVESTMENT**


- The annual Membership investment in the Chamber and General Meeting expenses are tax deductible as a necessary business expenses.

**STRENGTH OF ALBERTA & CANADIAN CHAMBERS OF COMMERCE**

- The Wainwright & District Chamber of Commerce is a member of both the Alberta and Canadian Chambers of Commerce.

For more information or to take advantage of the benefits offered through membership contact the Chamber office at (780) 842-4910.

# VALUE-ADDED PROGRAMS

 <p>AT WORK FOR SMALL BUSINESS SINCE 1970 Chambers of Commerce Group Insurance Plan®</p>	<p><b>CHAMBERS OF COMMERCE GROUP INSURANCE</b></p> <p>The Chambers Group Insurance Plan covers businesses with up to 50 employees. It's open to all businesses and offers a full range of benefits including coverage normally reserved for "big business." With outstanding service and assistance, the Chambers Group Insurance Plan will tailor a benefit program to suit your needs.</p>
 <p>ATB Financial® MasterCard VISA</p>	<p><b>ATB FINANCIAL MERCHANT DISCOUNT RATES</b></p> <p>Preferred electronic merchant discount rates for MasterCard and VISA:</p> <ul style="list-style-type: none"> <li>▪ 1.71% regardless of ticket size</li> <li>▪ Interac fee of \$0.10 for each debit transaction</li> </ul> <p>Terminal fee of \$33.00/month, monthly fee of \$20 and one time activation fee of \$50.</p>
 <p>VERSAPAY</p>	<p><b>CHAMBERS VISA &amp; MASTERCARD PROCESSING</b></p> <p>VersaPay offers all members preferential rates on VISA, MasterCard and INTERAC processing. Canadian founded and operated, VersaPay provides local service and support combined with industry-leading expertise with secure and reliable processing networks.</p> <ul style="list-style-type: none"> <li>▪ 1.69% on VISA &amp; MasterCard plus \$0.15/transaction</li> <li>▪ \$0.07/transaction Interac Direct Debit payments</li> <li>▪ Buy, rent or lease your POS terminal starting at \$22.99/month</li> </ul>
 <p>payworks on-line payroll services</p>	<p><b>PAYWORKS PAYROLL SERVICE</b></p> <p>Payworks would like to introduce to our Chambers and their members an easier way to handle their payroll. Payworks has created an innovative payroll service by rolling the best qualities of software packages, service bureaus and the power of the Internet into one system. Payworks has also integrated Chambers Group Insurance Administration through their partnership with the Johnston Group.</p>
 <p>We're drivers too.</p>	<p><b>ESSO FLEET DISCOUNT PROGRAM</b></p> <p>ESSO offers all members a \$0.03/litre discount on fuel purchased on your ESSO Fleet Credit Card. Fleet meaning 1 or more vehicles. No minimums apply.</p>
 <p>recite Sharing Ideas</p>	<p><b>RECITE AFFINITY PROGRAM</b></p> <p>Recite Conferencing is delighted to offer all Chamber of Commerce members Audio, Web and Video Conferencing and Web Casting services. Members will receive a rate of 5.0¢ / min. for Audio Conferencing, which is 45% below the industry average. Recite will also do a service audit to review your conferencing usage at no charge. They can recommend how to change the existing services you're using or provide you with many options from their extensive solution suite.</p>

	<p><b>PACRIM PREFERRED PROGRAM</b></p> <p>The Pacrim Preferred Program offers business and leisure travelers a guaranteed discount of 15% off Best Available Rates(BAR) on each of their 60 hotels across Canada and the USA. Pacrim prides themselves on their award-winning customer service, and being able to offer all the features you need to enjoy a great and memorable stay. Discount applies regardless of season or location but not in combination with other discounts. Rates based on standard rooms.</p>
	<p><b>HUSKY/MOHAWK DISCOUNT PROGRAM</b></p> <p>Husky is very pleased to present a Group Plan commercial credit card program to all Chambers of Commerce members. Receive a \$0.02/litre discount with no minimum volume requirements at any Husky/Mohawk location. Other benefits include saving time, getting great service and enjoying quality products while working with a great business partner. Canadian owned!</p>
	<p><b>PETRO-CANADA DISCOUNT PROGRAM</b></p> <p>Realize significant savings, convenience, control and security. Discounts of \$0.02/litre on all grades of gas and diesel, 20% discount on car washes and 3% discount on vehicle propane. Petro-Canada also introduces their Pre-Paid Card, available in denominations of \$10, \$25, \$50 and \$100. A minimum of 200 litres/month must be purchased to qualify for this discount.</p>
	<p><b>PUROLATOR DISCOUNT PROGRAM</b></p> <p>The Purolator volume discount program can save you up to 30% every time you use their services.</p>
	<p><b>ADTEL ON-HOLD INFOPACS</b></p> <p>Special packages are offered to Chambers of Commerce members for customized on-hold services for your business.</p>
	<p><b>TD MERCHANT DISCOUNT RATE</b> (CANADIAN CHAMBER PROGRAM)</p> <p>Discount rates are offered through the Canadian Chamber of 1.69% VISA rate, 1.79% MasterCard rate and \$0.09/transaction Interac rate (regardless of volume of business).</p> <p>TD offers the TD Business, Personal and Wealth Management Program, which can be used in 3 different ways. As a business, as an individual and/or as an employer.</p>



**MONEX GROUP PROGRAM**

MONEX Group is pleased to offer the Alberta Chambers of Commerce members our Preferred Pricing Program. Starting from 1.59% on Visa & Mastercard rates for retail sales, starting from 1.54% for grocery sales and starting from 1.39% for gas station sales. Debit Card at \$0.06 / transaction. Purchase or Lease-to-own your own terminal with life time warranty. Virtual Terminals also available. Other programs are also available, Automated Teller/Bank Machines and Gift Card Program.



**JOHNSON INC. HOME & AUTO INSURANCE PROGRAM**

Johnson Inc. offers chamber members Home and Auto insurance discounts. Johnson will develop a comprehensive group program tailor made for you and your staff based on 10% off best rates. Quotes available.