



Chamber CHATTER

September 2011

www.wdchamber.com
www.wantjobgotjob.com

MEMBER SURVEY

The Chamber of Commerce is currently conducting a membership survey. **Your feedback is extremely important. At this time, the Chamber needs to review and define their role and purpose within the business environment and community as a whole.** AS A MEMBER, WE REQUIRE YOUR INPUT as to the importance of services we currently provide and additional services that you would be interested in. The survey can be found at <http://www.surveymonkey.com/s/WJH62YP> and will be open until September 30th.

SMALL BUSINESS AWARDS OF EXCELLENCE— CALL FOR NOMINATIONS

Call for nominations for the Small Business Awards of Excellence is open. Nominations will be accepted in the following nine categories: Business of the Year, New Business of the Year, Customer Service Award, Community Involvement Award, Employee of the Year, Citizenship Award, Volunteer Award, Quality Youth Award and BRAED Appreciation Award. Nomination forms are available online at www.wdchamber.com. Deadline for submissions is Friday, September 23rd.

The Awards will be presented at the Small Business Awards of Excellence Gala set for Friday, October 21 at the Elks Hall. Nelson Scott, a consultant, speaker and trainer will speak on **Improving Staff Retention Without Spending Buckets of Money.**

Sponsorship Opportunities for this prestigious business event are available. Four different options are offered based on your budget and level of exposure desired. Please visit www.wdchamber.com for a sponsorship package or contact the Chamber Office.

UPCOMING COMMUNITY EVENTS

Saturday, September 10th

Kathleen Boland Professional Organizer Workshops, MFRC

Saturday, September 17th

Kites for Kids, Wallace Park

Saturday, September 24th

4th Annual Scarecrow Festival, Downtown Wainwright

For more information on these events, please visit
www.wdchamber.com.

THE SCARECROWS ARE COMING...

Come to Downtown Wainwright **Saturday, September 24th** from 11am-4pm for the 4th Annual Scarecrow Festival. Come and judge the fine array of scarecrows on display. Enjoy fun for the whole family including children's activities, cheek art, bouncy castle, live scarecrow parade, SCPA BBQ lunch fundraiser, expanded outdoor market, music and more! Register your scarecrow by noon Thursday, September 22nd—categories include Business/Organization, Child, Teen, Adult and Family/Group.

Sponsored in part by Wainwright Heritage Program, Wainwright Public Library, Parent Link Centre, Town of Wainwright, MD of Wainwright, Wainwright & District Chamber of Commerce, and Toys and Treasures.

IMPORTANT GENERAL MEETING—TOURISM LOGO HIGHWAY SIGNAGE PROGRAM LAUNCH

The Chamber is participating in the Alberta Infrastructure and Transportation Tourism LOGO Highway Signage Program. The program replaces the old signage system (brown signs) with new, easier to read signage that meets standards common to North America (blue signs).

The purpose of this program is to advise motorists of the essential traveler services such as GAS, FOOD, and LODGING as well as OTHER BUSINESSES available within the community. The program offers businesses an opportunity to advertise on signage structures that will be placed in the highway right-of-way at the main entrances of Wainwright. Up to four structures will be erected both eastbound and westbound on Highway 14 and pending interest up to four structures will also be erected both northbound and southbound on Highway 41.

The Chamber is holding a General Meeting on Tuesday, October 11th at the Ramada Inn Wainwright from 11:30am—1pm to unveil the program. A representative from Guide Sign Industries, program administrator on behalf of the Government of Alberta will also be in attendance to answer any questions. More details to follow.

FINDING WORK AT PROJECT

The year-long project of the development of 100 "Finding Work At" (FWA) publication series representing the major employers within Wainwright is now underway. Profiles will be available for viewing shortly on the wantjobgotjob website which is currently being revamped. Check out the website in the coming weeks to see the new look and completed profiles.